

The Westside Neighborhood Council's (WNC) Land Use Committee (LUC) and the WNC will be considering a proposed project/development in your area at the following meeting:

WNC Land Use Committee (LUC)

DATE: Monday, October 4th, 2010 at 7:30 p.m.

PLACE: Westside Pavilion, COMMUNITY ROOM A,
third floor of Westside Pavilion, behind the Food Court.

ADDRESS: 10800 W. Pico, Los Angeles, CA 90064

Project Developer Name: **NEXT CENTURY ASSOCIATES, LLC**

Developer Contact Info: **Joseph De Tuno, (310) 824-2200; Mark Armbruster, (310) 209-8800**

Project Title: **CENTURY PLAZA DEVELOPMENT**

Project Description: The Proposed Project would involve preservation and rehabilitation of the Existing 726 room Century Plaza Hotel as the centerpiece of a mixed use development. The hotel would be converted into a mixed-use building containing 394 hotel rooms, 26,250 sf of ballroom /meeting space, 63 residential units, as well as hotel retail and restaurant uses. Additional site development adjacent to the hotel would include two 46 story buildings containing up to 290 residential units, 10 accessory housekeeping rooms, and up to 101,500 sf of office space. At the ground level, the Project would include 93,840 sf of retail and restaurant uses within an approximately two acre plaza and would also include the infill of the sunken plaza at varying depths. The plaza will be pedestrian friendly, publicly accessible, extensively landscaped, and will include multiple water features.

Project Address: **2025 Avenue of the Stars Los Angeles, CA 90067**

Entitlements Requested: • Vesting Tentative Tract Map (with haul route approval) with condominium conversion from commercial to residential use; • Specific Plan Project Permit Compliance; • Site Plan Review; • Development Agreement; • Plan Approval to an Existing Conditional Use Permit to allow for the relocation of a wireless telecom facility; • Master Conditional Use Permit or various Conditional Use Permits for the sale or dispensation of alcoholic beverages (CUB) at several locations at the Project for on- and off-site consumption; • Master Conditional Use Permit or various Conditional Use Permits to allow live entertainment and patron dancing (CUX) at several locations at the Project; • Zoning Administrator's Adjustment for yard adjustment/ requirements; • Conditional Use Permit or Plan Approval to a deemed approved Conditional Use Permit to allow hotel use within 500 feet of an R zone • Any approvals that may be required from the Federal Aviation Administration (FAA) • Demolition permits

Planning Dept. Contact info: **Charlie Rausch**

Planning Dept. File #: **ENV-2008-4950-EIR**

Projected Future Presentation date in front of the full WNC Board: **To Be Determined**

Representatives of the above project will be making a project presentation to the WNC LUC. If you would like to hear more about this proposed project, please take this opportunity to learn more, ask questions and express your opinion.



What is the Land Use Committee (LUC)?

A new building, a new retail store, a major construction proposal, all issues that concern stakeholders are the purview of the Land Use Committee. Proposals for changes in our community are brought by their proponents to the Committee meetings prior to development. All issues concerning the quality of life and development within the borders of the WNC are our concern. *Stakeholders are welcome to offer input.*

LUC Chair: Shannon Burns

LUC Members: Ty Vahedi, Bob Guerin, Dick Harmetz, Lisa Morocco, Mike Eveloff, Leticia Bugarin and Shlomo Fattal.

Committee e-mail: luc@wncla.org

The Westside Neighborhood Council is made up of community members who are interested in making difference in their neighborhood.

The WNC meets on the 2nd Thursday of each month at 7pm. The Westside Neighborhood Council (WNC) covers an area bounded by:

Santa Monica Blvd. on the north, the San Diego Freeway on the west, National Blvd./the Santa Monica Freeway on the south, and including Cheviot Hills and Century City on the east (See map on other side).

To find out more information visit our website at: www.wncla.org